

Hillside Open Space Education Coalition
Steering Committee

MINUTES

Wednesday, January 10, 2007
7:00 p.m.

City of Brea, Community Room A, 1 Civic Center Circle, Brea, CA

1. Call to Order/Roll Call

Chair Henderson called the meeting to order at 7:10 p.m.

Committee Members Present

Bob Henderson, Council Member, Whittier
Russ Bell, Rowland Heights Community Coordinating Council
John Beauman, Council Member, Brea
Bruce Douglas, Council Member, La Habra Heights
Mike Hughes, Hacienda Heights Improvement Association (alternate)
Russ Bell, Rowland Heights Community Coordinating Council
Fred Kline, Council Member, La Habra Heights (alternate)
Owen Newcomer, Mayor, Whittier (alternate)
Steve Simonian, Council Member, La Habra
Jeff Yann, Hacienda Heights Improvement Association

Committee Members Absent

Mike Popovec, Rowland Heights Community Coordinating Council
Rose Espinoza, Council Member, La Habra (alternate)

Staff

Stephen W. Helvey, City Manager, Whittier
Ron Bates, City Manager, La Habra Heights
Don Hannah, City Manager, La Habra
Charles View, Development Services Director, Brea
Eric Nicoll, Economic Development Director, Brea
Cindie Ryan, Marketing & Communications Manager, Brea
Pam Oborn, Economic Development Executive Assistant, Brea

2. Matters From the Audience:

None

3. Approve November 8, 2006 Minutes

The Committee approved the November 8, 2006 minutes and seconded with the following changes: *Under Call to Order/Roll Call*, Committee Member Russ Bell is a Voting Member not an Alternate as listed, he was also shown as being present and absent, he was present. *Under # 8 Member Comments*, *Ron Bates request* should read *Ron Bates requested*; under same number second paragraph, *He advice* should read *He advised*. The minutes of November 8, 2006 will be updated and sent out to the Committee Members and Staff with the changes. Motion unanimously passed.

4. Consider Funding Opportunities for Open Space

Chairman Henderson provided an overview for funding and mentioned \$233.5 million in mitigation money had been approved as part of Renewed Measure M. A map is being compiled for potential projects with monies for freeway related project mitigation. Proposition 84 passed for watershed type projects and WCCA still has \$10 million for funding. The Committee is in a position to put a funding package together and discuss with Aera. Committee did not have any questions or comments.

5. Discuss Public Education and Outreach Options

Eric Nicoll said that with the focus of HOSEC being public awareness, hiring a public relations firm to develop timely information was critical and asked the Steering Committee for input. Cindie Ryan discussed options. Committee Members and Staff agreed that HOSEC needs to raise the level of awareness of the public regarding: traffic, economics, process of annexation, and wild life corridor impact issues. The residents of Diamond Bar need to understand the impact of hillside development and there is a need to also reach out to all affected community members. It was recommended that we contract with a PR firm as soon as possible with target mailings.

6. Member Comments

Chairman Henderson mentioned that Hills for Everyone is having a public event on January 14, 2007 at 7:30 p.m. at the Brea Community Center.

7. Adjournment

Chairman Henderson Adjourned to the Closed Session portion of the meeting and the audience excused at 7:45 p.m.

8. Closed Session

Chairman Henderson called the Closed Session to order at 7:55 p.m.

9. Adjournment

Chairman Henderson adjourned the Closed Session at 8:35 p.m.